

Resume

Name: Wendy Di

Self-assessment

20 years experience in Education management, especially specialized in early childhood education, American Montessori Society (AMS) certified teacher (Early Childhood), experienced and specialized in managing chained schools, and also specialized in academic management and school management. Goal oriented, strong leadership, creative, strong problem solving and communication skills.

With a deep understanding of Chinses culture and social environment, with almost 20 years successful school administration experience, with the knowledge of both Montessori education and business management, I'm very confident and prepared to fulfill my duties on AMS board.

I'm a doer than a talker, I believe with promoting high quality Montessori education, we will make AMS the most admirable Montessori Community in China. No matter how difficult, we will change the world together!

Brief Summary of Working Experience

- 2016/05-present, Founder and President, Beijing Heart and Mind Education Consulting Co., Ltd.
 - Established 5 Montessori Schools and 1 AMS training center in Beijing
- 2009/12-2016/05, Etonkids Educational Group
 - 2014/07-2016/05, COO, Etonkids
 - 2014/04-2014/06, General Manager, Kindergarten department, Etonkids
 - 2012/08-2014/03, Director, Academic Department, Etonkids
 - 2009/12-2012/08, Lead teacher and Principal, Palm Springs Campus, Etonkids
- 2008/08-2009/12, Project manager, Students Health Promotion

Committee of China.

- 2005/10-2008/03, Master Principal, Early Childhood Education Center, Jing Cheng Education Group
 - 2006/05-2007/01, Director of the Organizing Committee Office for the 7th and the 8th Beijing Children's English Competition, Jingcheng Education Group
- 2004/04- 2005/08, Operation Director, China Europe Elite Education
- 2001/01-2003/04, Marketing staff, Vice principal, Jinjilie Education group

Working Experience

2016/05-present, Founder and President, Heart and Mind Education Consulting Co., Ltd.

- Being active in promoting AMS and Montessori philosophy in China, including making proposal for AMS to explore Chinese market, help networking between AMS and Chinese universities and government officials, public presentations, writing articles and article translations.
- Established Beijing Heart and Mind Montessori Teacher Education Center
- Working as instructor and translator in the training center
- Build up 5 Montessori schools in Beijing that have high reputation all over China.
- Build up Heart and Mind online learning platform, there are more 700 videos and audios on the platform right now.
- Plan and organize Child Brain Development Annual Conference for 3 years.
- Support over 100 schools in China in increasing the quality of school management, academic management and teacher training.
- Keynote speaker of AMS Symposium in Shanghai 2017
- Keynote speaker of Montessori Asia 2018
- Keynote speaker of Beijing Normal University Care of Infant Toddler Conference 2019

2009/12-2016/05, Etonkids Educational Group

- 2011-2014, faculty and one of the course translator of EMTTA, translated for Dr. Marlene Barron and Rosemary Gosse.
- 2014/07-2016/05, COO, Etonkids
Report to CEO, responsible for overall management of 50 kindergartens in 17 cities in China, achieved annual revenue and profit goals of Etonkids.
My job includes serving 7,000 students and 1,500 teachers, managing directly 8 departments and 7 regions, which were academic, administration, operation, logistic, marketing, new campus opening, extra-curriculum department and parents university. Main work also includes strategic planning, marketing, budgeting, building and updating internal management system and internal auditing. During my stay at this position, my team and I have successfully accomplished the financial target of year 2014-2016, and we have also built up an internal management system "5A" which helped Etonkids to improve its quality dramatically.
- 2014/04-2014/06, General Manager, Kindergarten department, Etonkids
Report to CEO, responsible for overall management of 42 kindergartens in 15 cities in China, similar as the job of COO above.
- 2012/08-2014/03, Director, Academic Department, Etonkids
Report to CEO and Vice president, responsible for academic management of 42 kindergartens in China. Intergrated Montessori, English and Chinese academic department together and formed the academic department, created Etonkids curriculum structure, implemented various teacher trainings and school assessments.
- 2009/12-2012/08, Principal, Palm Springs Campus, Etonkids

Overall management of the school, including student enrollment, administration, academic management, teachers' training and parent education. At the same time also acting as a lead teacher in an EC class. During my stay at Palm Springs Campus, I have turned this campus from a unstable campus with high turnover rate to one of the model schools at Etonkids, I have also received visitors of government officials, foreign experts and investors.

2008/08-2009/11, Project manager, Students Health promotion committee.

- In charge of a National-wised Students winter running project. This project was initiated by the Ministry of Education, General Administration of Sport of China and the Central Committee of Communist Young League.

2005/10-2008/03, Master Principal of Early Childhood Education Center, Jing Cheng Education Group

- Jingcheng Education Group is one of the earliest education group to provide after class curriculum for K-12 students. The early childhood center was a new program of Jingcheng, and I was hired as the director at the beginning. Due to my good performance, I was promoted to master principal of 3 centers later. During my stay at Jingcheng the kindergarten program developed very fast, I also helped to build up a whole management team and system.

2006/05-2007/01, Director of the Organizing Committee Office for The 7th and the 8th Beijing Children's English Competition

- The competition was initiated by Beijing government and operated by Jingcheng Education Group, I was assigned to be the director of the organizing committee for two years, responsible for designing and organizing the whole competition, including preliminary contest, quarterfinal, semifinal and final contest. About 10,000 children in Beijing attended this competition every year.

2004/04- 2005/08, Operation Director, China Europe Elite

Education

- This was a startup company, I was one of the founder and in charge of various foreign exchange projects.

2001/01-2003/03, Marketing staff, vice principal, Jinjilie Education group

- I started my career in training and Education from Jinjilie, I was the deputy principal of Jinjilie Training School, providing ELTS training and other English training to adult students, the school was closed due to SARS.

Education Background

- 2015/04-2017/10, China Europe International Business School (CEIBS) EMBA
- 2012-2014, Beijing Normal University, Doctorial Program in Education Management
- 1996/04-1997/12 Asian Institute of Technology, Master of Engineering (M.Eng.), Information Management
- 1988/07-1993/08 Beijing University of Technology, Bachelor of Engineering (B.Eng.), Industry Automation

Independent Course

- American Montessori Society (AMS) 3-6 Montessori teacher credential
- American Montessori Society (AMS) 0-3 Montessori teacher training course, sitting in core courses for 3 years.
- Pikler infant toddler caregiver's training
- LMI Effective Personal Productivity Certificate

Professional Development

- 2019 AMS Conference in Washington DC
- 2019 Heart and Mind Child Brain Development Conference
- 2019 Learning Chinese in a Montessori classroom workshop
- 2019 NAEYC Conference
- 2019 Learning tour to Hope Montessori School and training center
- 2018 AMS conference in Denver
- 2018 AMS Symposium in Shanghai
- 2018 Montessori Conference Asia in Shanghai
- 2018 Heart and Mind Child Brain Development Conference
- 2018 Best Practices in High Quality Community Montessori Day Care Center International Forum
- 2018 Learning tour to Pikler Center in Hungary for one week
- 2018 School tour to 9 Kindergartens in Japan
- 2018 Chacha Kindergarten curriculum training in Japan
- 2017 CES (China Education Society) Montessori Conference
- 2017 Heart and Mind Child Brain Development Conference
- 2017 Positive Guidance Workshop by Dr. Darla Miller in Beijing
- 2016 AMS conference in Chicago
- 2016 Montessori Conference Asia in Shanghai
- 2016 CES (China Education Society) Montessori Conference
- 2015 AMS conference in Philadelphia
- 2014 NAEYC conference in Washington DC
- 2013 International Early Childhood Education Conference in Beijing
- 2013 Montessori philosophy workshop by Daisy Lau and Ralph Yau
- 2013 Montessori tour to Italy, including visiting Montessori schools and the hometown of Dr. Montessori.
- 2013 AMS conference in San Francisco
- 2012 Montessori Conference Asia in Singapore
- 2011 AMS conference in Chicago
- 2011 Montessori Conference Asia in Beijing

Adult Education Presentations

- November 2021, Beijing Child Care Forum, topic: The exploration of

building an Infant-Toddler school inside an enterprise.

- June 2021, Guangxi Province Child Care Forum, topic: How to deliver a high quality Montessori Infant-toddler Program
- January 2020, Xiamen Tongan District Government Forum, topic: What is a Montessori Infant-toddler program like.
- December 2019, International forum of Infant-toddler Care in Wuhan, topic: The method and practice of Heart and Mind Infant-toddler program.
- November 2019, Beijing Normal University Care of Infant-Toddler Forum, topic: From EC to IC, the changing of mindset, practice of Heart and Mind.
- July 2019, Child development module, BHMTEC summer course.
- June 2019, International forum of Infant-toddler Care in Beijing, topic: The method and practice of Heart and Mind Infant-toddler program.
- May 2019, Festival of Infant-toddler Care, Wuhan, topic: What is a Montessori Infant-toddler program like.
- April 2019, The 3rd Heart and Mind Child Brain Development Conference, topic: The secret of happiness, social emotional development of young children.
- November, 2018, Best Practices in High Quality Community Montessori Day Care Center International Forum, topic: The historical mission of preschool teachers in the new era in China.
- October 2018, Montessori Conference Asia in Shanghai, topic: The practice of Heart and Mind Infant-toddler program.
- April, 2018, AMS Symposium in Shanghai, topic: The uniqueness and challenges of Montessori school management in China.
- April 2018, The 2nd Heart and Mind Child Brain Development Conference, topic: The value of high quality early childhood education.
- April 2017, The 1st Heart and Mind Child Brain Development Conference, topic: Montessori at home.
- July 2017-2018, Montessori basic teacher trainings for Orient Cambridge Education Group.

- November 2016, CES (China Education Society) Montessori Conference in Suzhou, topic: The practice of localization of Montessori education in China.
- 2013-2016 Montessori basic teacher trainings, various workshops and seminars at Etonkids and EMTTA
- 2013 International Early Childhood Education Conference in Beijing, topic: What is Montessori Education.